



WHAT CLUB MAC CONTRIBUTES TO THE LOCAL COMMUNITY

Mac Hotels is committed to promote and improve greater economic and social benefits for the residential and business community by:

- Purchasing goods and products from locals every year. Over 71 suppliers contracted last year at Club MAC, only 10 of them were suppliers established in the Mainland. Club MAC always intends to use preferably local suppliers.
79.5% of all the goods bought by Club MAC are provided by local suppliers (based in Mallorca) and therefore, Club MAC contributes considerably to the welfare of their business and staff.
2 important suppliers are established in Pollensa which is only 4 miles from Club MAC.
- Recruiting local people as preferred employees.
- Donating items such as furniture or linens that are no longer suitable for use within the hotel, to local organisations that may benefit from them such as the **Red Cross**, and the foundation **"Deixalles"**.
- Club MAC is part of **"Hoteles Amigos"**, collaborating with **UNICEF**. In 2018, we donated around 6.500 €. Each year, we organise on site the **UNICEF** day. During that day, our staff and our guests participate in the donation for **UNICEF**.
- Supporting and sponsoring local initiatives to up-keep the local community. In 2018, we have supported the foundation **"Nazareth"**. On July 3rd 2018, 9 children with serious family difficulties visited our complex for a day and enjoyed all our installations. They were accompanied at all times with their guardians as well as one of our Guest Satisfaction Department staff.
- In 2018, we have required all our staff to participate with **Caritas** and donate some money if they wished in order to buy milk for the children. We collected 265€ for this purpose.
- All our staff works closely each year with the foundation **SEUR**. The caps of the bottles are kept and left in a box situated in our restaurant staff. Then all those caps are delivered to the **SEUR** foundation which helps the children with health problems.
- We collaborate every year with the local council by **donating food products** for local soup kitchens.
- We also collaborated with the Palma town council **donating food products** for soup kitchens. This donation is called **"operation kilo"**. We have already provided them with 400 kilos of food.
- We have at the disposal of all our guests a daily free bus to the beach from 10am until 6pm as well as a bus to the Alcudia Port, in the evening from 7.30pm until 10.30pm. Both services help the local businesses and our guests have the possibility that way to visit Alcudia and its port.
- The General Manager of Club MAC, Mr Vicente Gimenez, participates all year round to all the meetings organized by the **"Agrupacion Hotelera"**. This group consists all the hoteliers of Alcudia and the Town hall. All the main issues regarding Tourism in the North of Mallorca are discussed and general improvements' proposals are made and looked into.
- We also cooperate with the local businesses advertising in our newsletter some restaurants of Alcudia where the customers can eat typical Mallorquin food or Spanish food (tapas, paella..etc)
- We inform weekly our guests about the markets on the island and obviously the one held in Alcudia town twice a week.

- For the past 6 years, Club Mac has been awarded by the Alcudia town Hall with the Ecotouristic insignia.

